



香港中文大學 傳播與民意調查中心
Centre for Communication and Public Opinion Survey
The Chinese University of Hong Kong

HONG KONG YOUTH'S OPINIONS TOWARDS “SUSTAINABLE DEVELOPMENT”

香港青年對「可持續發展」的意見

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COMMISSIONED BY:
The Hong Kong Chapter of the
United Nations' Sustainable
Development Solutions Network



SURVEY OVERVIEW

- **Survey Method** : Mobile phone survey by random sampling
- **Survey Period** : 19 July to 7 August 2018
- **Target Respondents** : Hong Kong residents aged 15-30
- **Sample Size** : 504
- **Response Rate** : 39%
- **Margin of Errors** : Within $\pm 4.4\%$ (95% confidence level)
- **Weighting** : The weighting was conducted in accordance with the gender and age distributions of Hong Kong people aged 15-30 published by the Census and Statistics Department



Table 1 : Have you ever heard of the “Sustainable Development Goals” stipulated in the United Nations’ “2030 Agenda for Sustainable Development”?

曾否聽過聯合國《2030年可持續發展議程》內的「可持續發展目標」

	Frequency	Percentage
Yes	73	14.5
No	431	85.5
Total	504	100.0



Table 2 : (If yes to the previous question) The Agenda contains 17 “Sustainable Development Goals”. Which ones have you heard of?
《議程》內共有17項「可持續發展目標」，你聽過哪幾項

	Frequency	Percentage
Have answered	25	33.9
Cannot answer / Don't know	48	66.1
Total	73	100.0

Listed below are major answers

- Climate change / Global warming / Maintain the global temperature rise within 2 Celsius degrees
- Reduce the percentage of greenhouse gas / China reduces greenhouse gas / Reduce carbon emissions / Reduce gas emissions
- Limit sea level rise
- Water resources / Clean drinking water / Water pollution
- Natural environment / Reduce felling of trees
- Ocean protection / Fishing
- Reduce waste and plastics / White pollution
- Use renewable energy / Wind power
- Ameliorate gender inequality
- Maintain educational opportunities for children / Education / Healthcare
- Solve hunger / End poverty

Table 3: Importance Scores on 10 “Sustainable Development Goals”
 評價各「可持續發展目標」的重要性 (0-10)

	Tackle climate change & protect earth's resources %	Clean water resources & sustainable energy %	End poverty & hunger %	Healthy lives & quality health system %	Build a peaceful, just & inclusive society %	End inequality & discrimination %	Inclusive & equitable quality education system %	Global partnership for sustainable development %	Sustainable industries, infrastructures & urban planning %	Responsible production & rational consumption %
0 “Not important at all”	0.2	0.0	0.0	0.2	1.0	0.6	1.0	1.4	0.2	1.0
1	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	0.4
2	0.0	0.0	0.2	0.0	0.4	0.0	0.0	0.6	0.8	0.8
3	0.2	0.6	0.2	0.0	0.4	0.2	0.2	1.2	0.8	2.3
4	0.4	0.2	1.0	0.2	1.1	1.9	1.0	0.8	2.5	3.1
5	2.0	2.4	4.0	2.8	4.9	8.0	5.8	5.8	7.0	16.2
6	4.2	4.2	5.3	5.6	7.7	7.6	8.1	11.5	13.5	20.6
7	11.0	12.0	12.4	15.7	15.3	15.8	20.0	15.2	21.6	20.2
8	17.4	21.0	30.1	30.3	23.5	25.9	27.2	27.1	25.0	17.7
9	16.1	16.4	8.4	12.9	18.4	14.4	11.7	11.8	10.0	6.2
10 “Very important”	48.3	43.1	38.4	32.3	27.5	25.4	25.0	24.6	18.0	11.6
No answer / Refusal	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Mean* (sample size)	8.81 (504)	8.71 (504)	8.44 (504)	8.40 (504)	8.11 (504)	7.96 (504)	7.95 (504)	7.81 (504)	7.54 (503)	6.80 (504)

* Some respondents expressed “no answer / refusal”. These answers were not counted when calculating the mean scores.

Table 4: Understanding of “sustainable development”
香港社會和香港年青人對「可持續發展」的認識程度 (0-10)

	Hong Kong society %	Hong Kong youth %
0 “Not at all informed”	3.6	3.5
1	4.1	2.3
2	4.8	3.8
3	14.7	14.3
4	21.8	18.0
5	25.3	26.9
6	15.9	18.4
7	6.1	9.4
8	2.5	1.2
9	0.0	0.4
10 “Very well-informed”	1.2	1.4
No answer / Refusal	0.0	0.4
Total	100.0	100.0
Mean* (sample size)	4.42 (504)	4.65 (502)

* Some respondents expressed “no answer / refusal”. These answers were not counted when calculating the mean scores.

Table 5: Whether your company or school has done an adequate job of promoting “sustainable development”, for example, in terms of environmental protection, energy saving, and community services?

評價公司或學校在推動「可持續發展」上做得是否足夠 (0-10)

	Frequency	Percentage
0 “Not at all adequate”	33	6.5
1	17	3.4
2	28	5.6
3	57	11.2
4	60	12.0
5	102	20.2
6	84	16.7
7	74	14.7
8	29	5.7
9	9	1.8
10 “Very adequate”	11	2.1
Total	504	100.0
Mean (sample size): 4.84 (504)		

Table 6 : Are you willing to take actions to support “sustainable development”?
是否願意以行動支持「可持續發展」

	Frequency	Percentage
Yes	471	93.5
No	28	5.5
No answer / Refusal	5	1.0
Total	504	100.0



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Table 7 : (If yes to the previous question) Please name one individual action that could help promote “sustainable development”.

請嘗試說出一項你認為個人可以推動「可持續發展」的行動

	Frequency	Percentage
Have answered	401	85.0
Cannot answer / Don't know	70	14.8
Refusal	1	0.2
Total	471	100.0

Due to weighting and rounding, the summation of individual items in the statistical tables may differ from the total numbers.

Categorization of individual actions that could help promote “sustainable development”

「可持續發展」行動分類

	Frequency	Percentage Based on valid sample
Related to “Waste separation or waste reduction”	192	47.8
Related to “Reduction of electricity or water usage”	124	30.9
Related to “Environmental protection”	39	9.7
Related to “Carbon emission reduction”	20	5.1
Related to “Education and promoting sustainable development to others”	17	4.3
Others	37	9.2

Because the respondents could give more than one answers, therefore the summation of percentages might exceed 100%.

Table 8 : Have you ever heard of “social enterprise” or “social innovation”?
曾否聽過「社會企業」或「社會創新」

	Frequency	Percentage
Yes	346	68.7
No	158	31.3
Total	504	100.0



Table 9: (If yes to the previous question) How important do you think “social enterprise” or “social innovation” is to the promotion of “sustainable development”?
 你認為「社會企業」或者「社會創新」對推動「可持續發展」有多重要 (0-10)

	Frequency	Percentage
0 “Not at all important”	0	0.0
1	1	0.3
2	1	0.3
3	8	2.4
4	10	2.9
5	43	12.5
6	72	20.8
7	94	27.0
8	77	22.3
9	13	3.6
10 “Very important”	27	7.8
Total	346	100.0

Mean (sample size): 6.86 (346)



Table 10: “Social enterprise” aims to promote “sustainable development” through business activities. Do you find it an effective model?

「社會企業」透過商業行為推動「可持續發展」，你認為這種模式是否有效 (0-10)

	Frequency	Percentage
0 “Not at all effective”	15	3.0
1	1	0.2
2	8	1.6
3	20	4.0
4	28	5.5
5	114	22.7
6	110	21.9
7	112	22.2
8	59	11.7
9	7	1.3
10 “Very effective”	23	4.6
No answer / Refusal	6	1.2
Total	504	100.0
Mean* (sample size): 5.97 (498)		

* Some respondents expressed “no answer / refusal”. These answers were not counted when calculating the mean scores.

The End



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