

KEVINCHEUNG 張維晉  
upcycling product designer





What is taught in school  
學校所教的



What the industry is doing  
市場需要的



←內有更勁5.1

Enkor 恩科  
5.1 組合音響

最新  
迷你木箱

山水  
極品細孔  
環繞聲

218  
特價

100W 之音響  
高音分析力強

山水  
紅藍兩色  
2.0 音響

370  
特價

258  
特價

21  
特價

220  
特價

148  
特價

山水  
木箱

有黑色

山水  
木箱 2.0

鋼琴木箱  
外彩經濟  
靚靚聲

山水  
雙低頻  
音響

212  
特價

木黑色

288  
特價

山水  
全木製細孔之選

189  
特價

212  
特價

310  
特價

新產品

680  
特價

極品山水系列

新產品

488  
特價

高保真  
音響

山水  
音響

212  
特價

212  
特價

212  
特價

山水  
音響

212  
特價

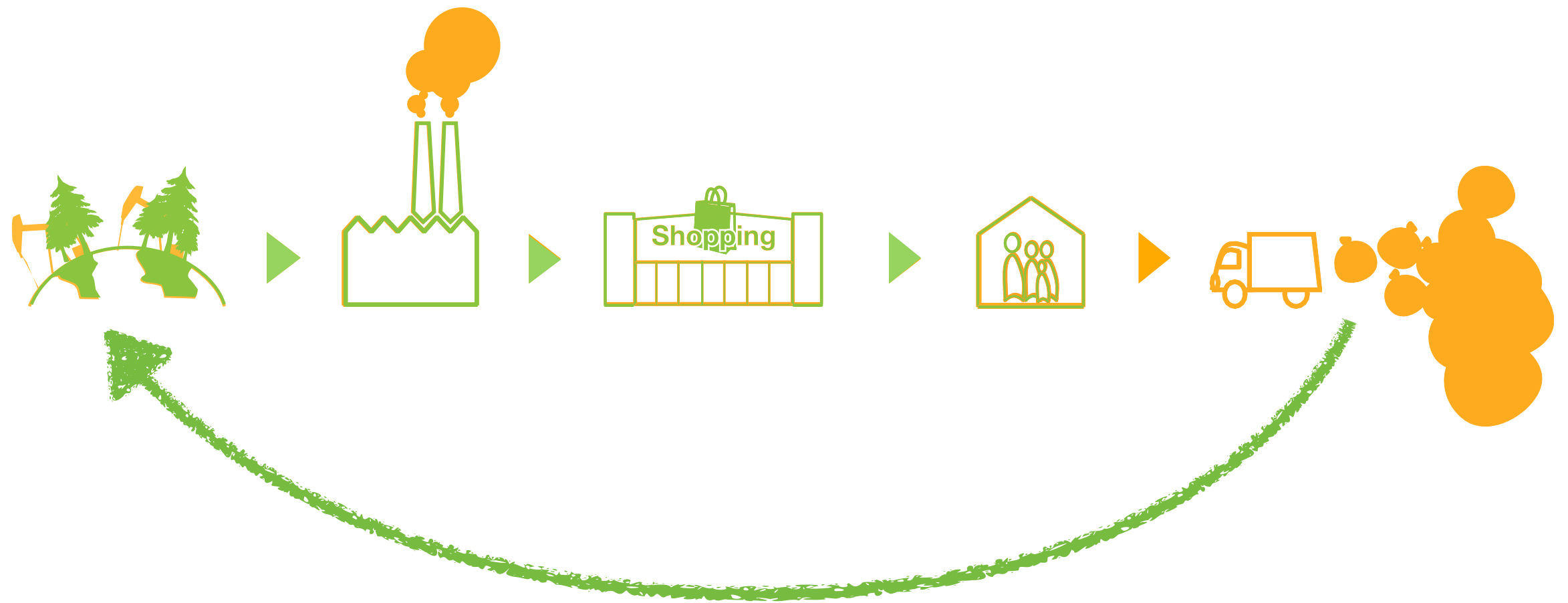
212  
特價

212  
特價

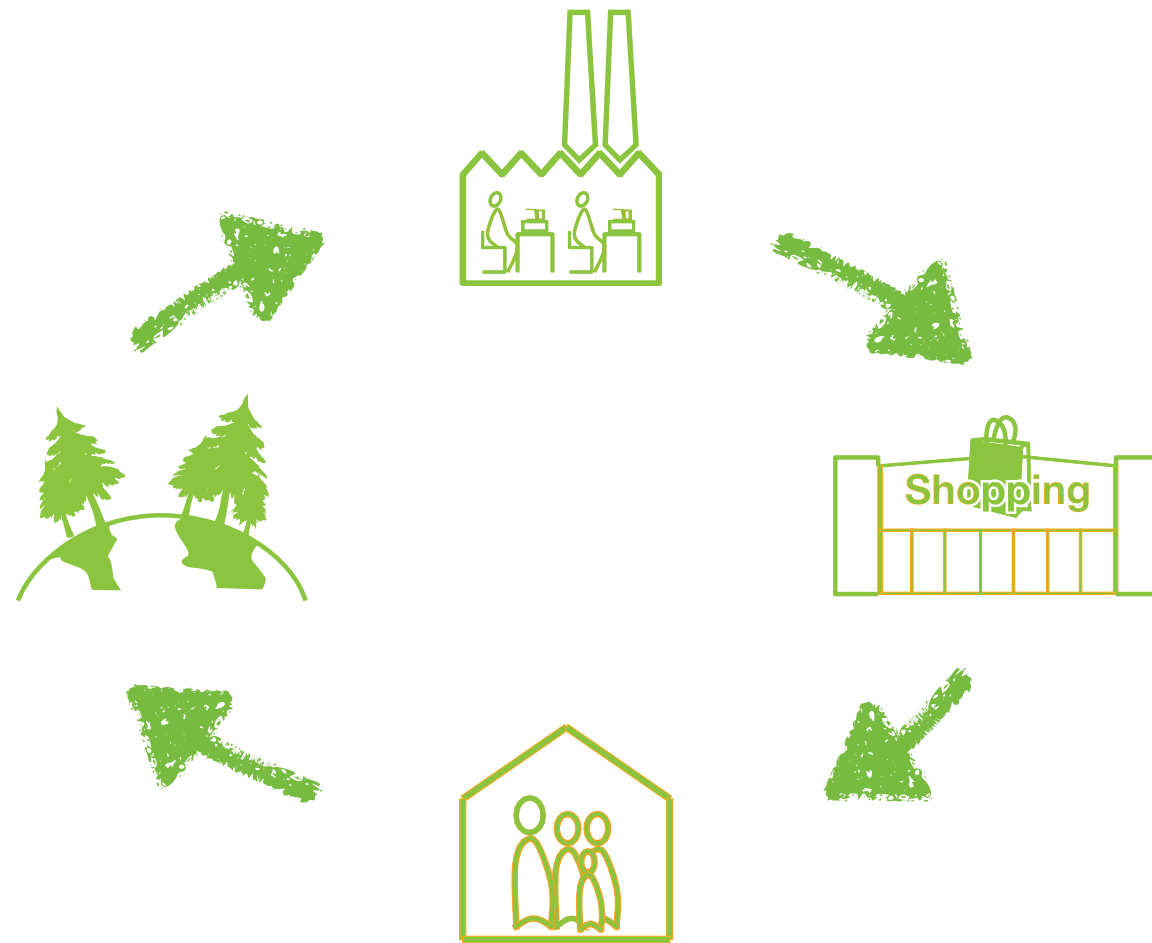
212  
特價











Solid Waste Produced in Hong Kong  
香港生產的固體廢物  
(Daily)(每天):**13,817**tons 噸 (According to HKEPD)

These products have an average lifecycle of less than 2 years and every piece of these waste were designed by product designers.  
Solid Waste Produced in Hong Kong, UK & those who can do it.  
每件固體廢物都是經過產品設計師設計的產品。我們能做些什麼？

3 months (每月) 702,795 tons 噸 壽命少於 2 年  
= The size of the whole IFC building 1000 years or more.  
= 相等於整座國際金融中心的體積。  
誰的責任？

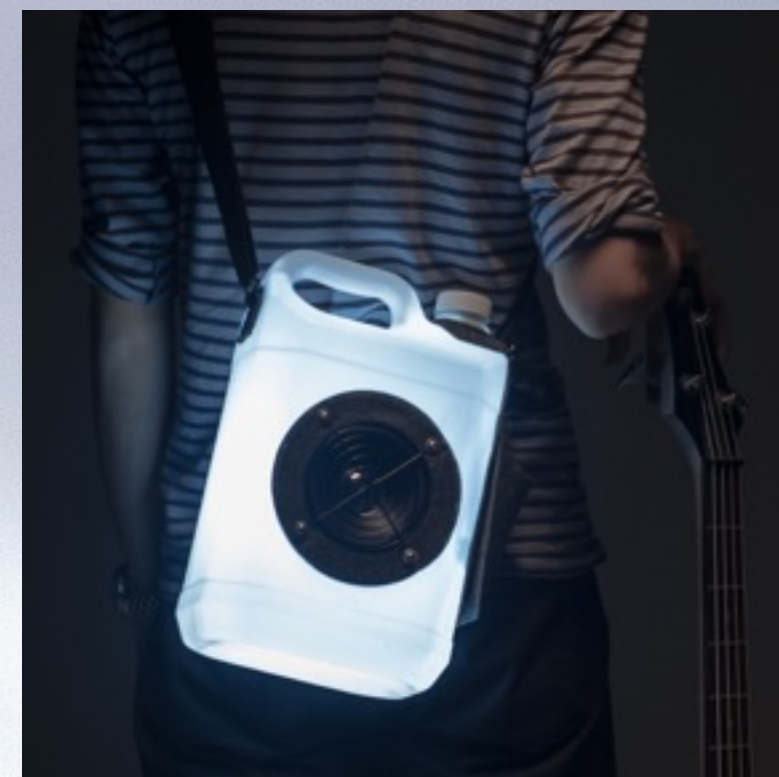


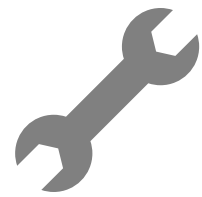


**Upcycling** - transforming waste material into new products  
 升級再造 - 將廢物轉化為產品



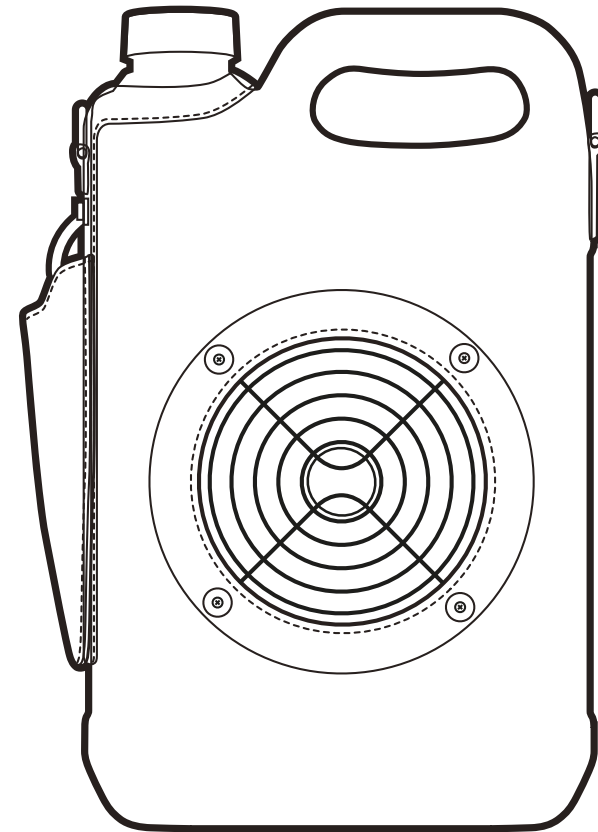
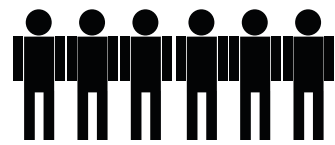
# boombottle



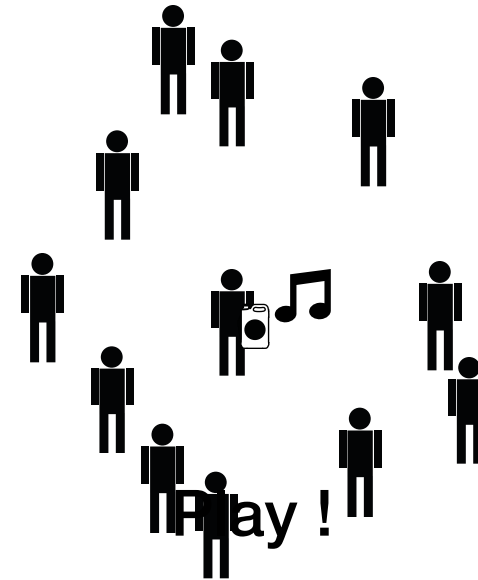


Reclaimed waste  
from the landfill:  
從堆填區收回的物料:  
**500g**

Supported workers in sheltered  
workshop:  
參與生產的社福工場學員:



One **Boombottle**



It Attracts people!  
吸引起其他人的關注



# Public Engagement 媒題報導



回來後不停地找原材料，生產商

當見到水桶的時候

它是由Kevin... 100%香港製造  
made by Kevin and ... made in Hong Kong



# Educational Workshops 工作坊







Milan (2014)



Client: Citibank



Client: The Coffee Academics



Client: HKTDC



Singapore (2013)

## Installation art & Exhibitions 裝置藝術及展覽



Germany (2011)



Client: RTHK

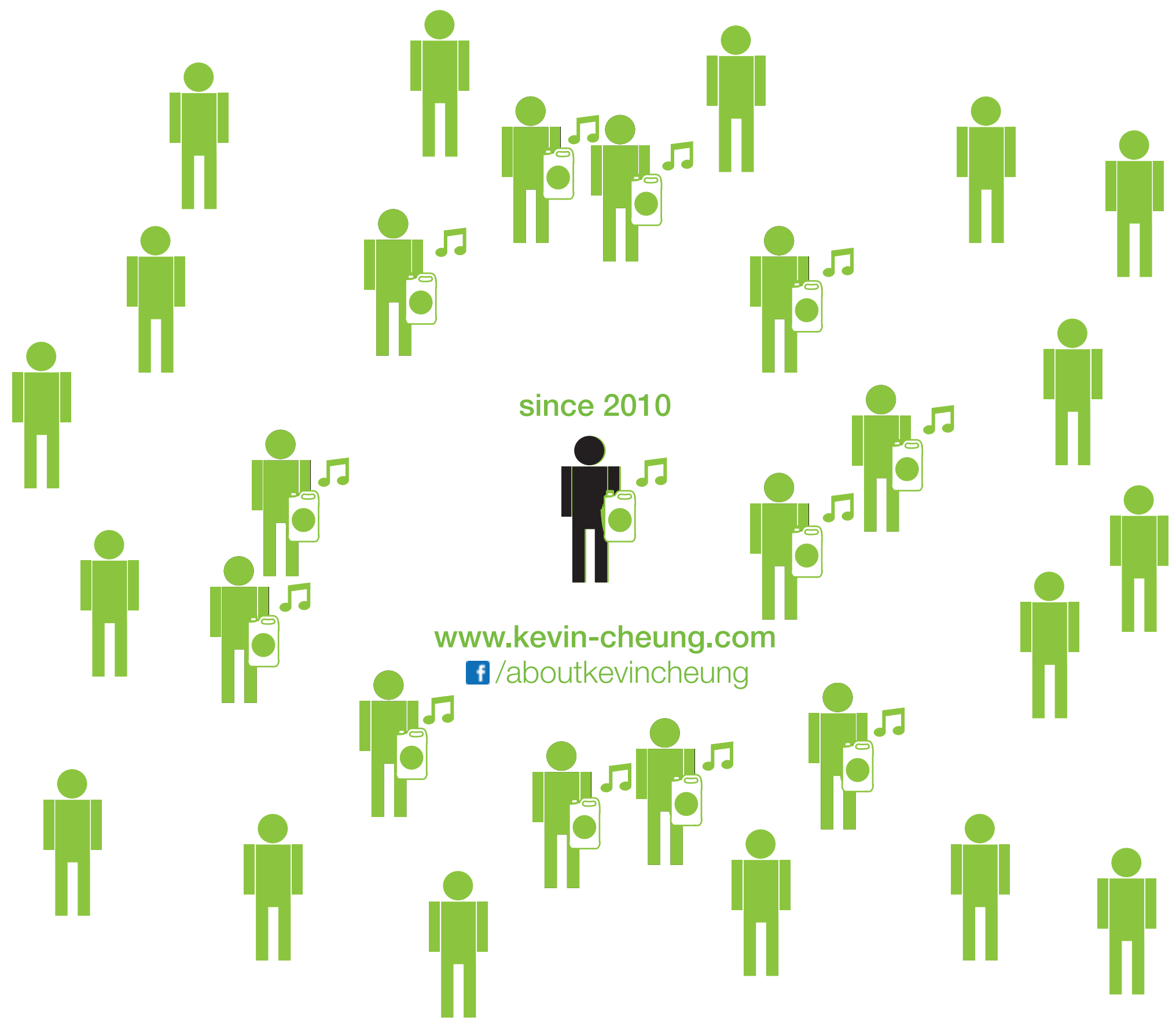


# 香港傑出廢青



# Lovely Customers 窩心的客戶





since 2010

[www.kevin-cheung.com](http://www.kevin-cheung.com)  
f /aboutkevincheung

# Retail Points

